

2026 CORPORATE SPONSORSHIP/ PARTNERSHIP PROSPECTUS

Advancing Oncology Navigation With Your Support



partnerships@aonn.org | AONNOnline.org/partnerships

Invitation From the Leadership

Dear Partners,

On behalf of the **Academy of Oncology Nurse & Patient Navigators (AONN+)**, we are delighted to invite you to join us in supporting navigation and our efforts in advancing the role of patient navigation and cancer care. Your partnership enables us to continue advancing our mission – empowering oncology nurse and patient navigators, social workers, case managers, care coordinators, and community healthcare workers to deliver optimal patient-centered care.

By partnering with AONN+, you not only enhance your organization’s visibility among a highly engaged network of oncology professionals but also contribute directly to improving the quality and coordination of cancer care. Together, we create opportunities for collaboration, education, and innovation that benefit both your organization and the patients our members serve every day.

How Navigators Impact Patients’ Lives

As trusted advisors and advocates, oncology navigators guide patients through the complexities of cancer diagnosis and treatment. They empower patients to make informed decisions, engage in shared decision-making conversations, and remain active participants in their care.

In their vital role, navigators:

- ✦ Support patients throughout the entire cancer care continuum—from diagnosis through survivorship and end-of-life care
- ✦ Collaborate closely with oncologists and multidisciplinary teams
- ✦ Advocate for patients as individuals, not just their pathology
- ✦ Participate in Tumor Board conferences to help identify and advocate for the most appropriate therapeutic options
- ✦ Break down barriers to care, ensuring timely access to treatments and resources
- ✦ Educate patients about their therapies, improving adherence and overall outcomes

Based on meeting attendee and membership questionnaire responses. Data on file with the Academy of Oncology Nurse & Patient Navigators (AONN+).

Our Shared Mission

Thanks to the continued dedication of our staff, members, and industry partners, AONN+ has elevated oncology navigation to new levels of recognition, respect, and professional development. Together, we are shaping the future of oncology navigation and improving cancer care outcomes –one patient at a time.

We are committed to continuing our partnerships with nonprofits and supporting innovation that focuses on advancing navigation. We are excited to offer special rates for nonprofit organizations and qualified start up organization in 2026. For more information, please reach out to our partnerships team.

We thank you for your partnership, your trust, and your commitment to this important work. We look forward to collaborating with you in 2026 and beyond.

Warm regards,



Rani Khetarpal
MBA
President, AONN+ (Board of Trustees)



Candice Roth
MSN, RN, CENP
Executive Director, AONN+

ABOUT AONN+

The Academy of Oncology Nurse & Patient Navigators (AONN+) is the largest national specialty organization dedicated to improving patient care and quality of life by defining, enhancing, and promoting the role of oncology nurse and patient navigators. Our organization of over 9,000 members was founded in May 2009 to provide a network for all professionals involved and interested in patient navigation and survivorship care services to better manage the complexities of the cancer care treatment continuum for their patients. We view our organization as one consisting of “professional patient advocates” and, to that end, we support and serve our members.

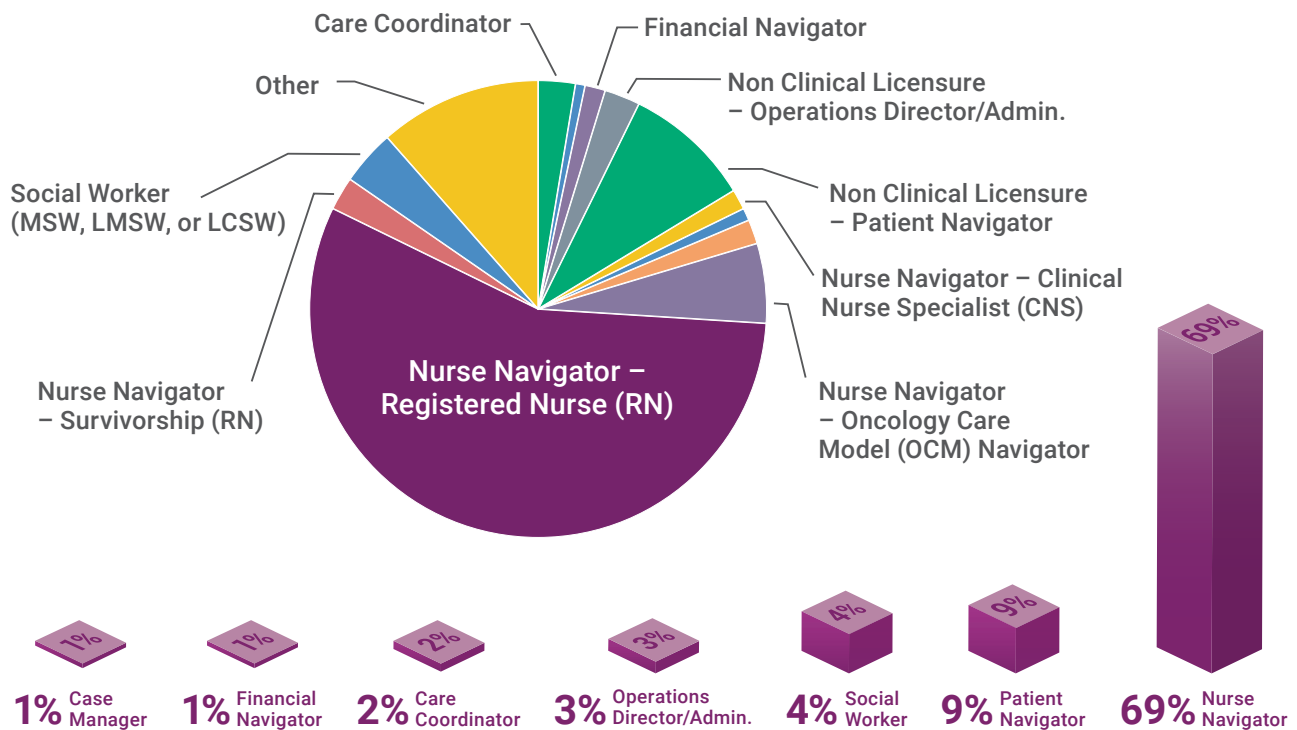
AONN+ MISSION

The mission of AONN+ is to advance the role of patient navigation in cancer care across the care continuum by providing a network for collaboration, leadership, and development of best practices for the improvement of patient access to care, evidence-based cancer treatment, and quality of life.

VISION

The vision of AONN+ is to achieve, through effective navigation, patient-centered superior quality cancer care coordination from prediagnosis through survivorship/end of life.

AONN+ MEMBERSHIP PROFILES



AONN+ Membership Profiles

90%

Are licensed nurses with over 10 years of experience in the medical workplace

26

The average number of newly diagnosed patient cases managed/navigated each week per nurse navigator

86%

Participate in Tumor Board conferences for treatment-planning discussions

78%

Community practice setting



Member Led Leadership

AONN+ Board of Trustees



Rani Khetarpal
MBA, President



Andrea (Andi) Dwyer
MPH



Jeanne Silva
MSN, RN-BC



Linda Burhannstipanov
MSPH, DrPH



Zarek Mena
OPN-CG

AONN+ Leadership Council



Rani Khetarpal
MBA, President



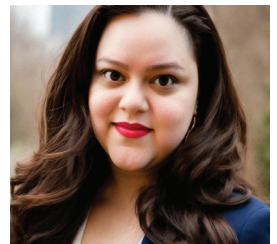
Andrea (Andi) Dwyer
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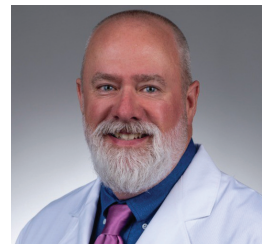
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PhD, MPH



Mark Liu
MHA



Michael Zenteno



Sharon Gentry
MSN, RN, HON-ONN-CG, AOCN,
CBCN, Advisor

Corporate Partnerships

Conference Items			
	Supporter	Advocate	Ambassador
	\$195,000	\$315,000	\$495,000
10x10 Exhibit booth with premier location choice	X	X	
10x20 Exhibit booth with premier location choice			X
Conference attendee badges	6	8	10
Recognition on all signage & digital mediums	X	X	X
2 full-page ads in each Conference Guide		X	X
1 full-page ad in each Conference Guide	X		X
Inside cover (back/ front- FCFS)			X
Bag insert	X	X	X
Pick one extra sponsorship – up to \$15K value		X	X
1 Exclusive Product Theater at conference of choice	X	X	2
1 Live ad board at conference of choice	X	X	X
Digital banner ad in conference email blasts			X
Door drop at each conference	X	X	X
On stage recognition	X	X	X
Opportunity to provide welcome to audience one day during conference			X
Lead retrieval	X	X	X
Invitation to Partners Townhall (both conferences & one virtual)	X	X	X
1 on 1 meetings with member of Leadership Council (LC), Board of Trustees (BoT) or staff at each conference	X	X	X
Closed door meeting with AONN+ leadership at each conference	X	X	X
Preconference email blast			X
Post conference email blast			X
Award sponsorship (4 available)			1
Pre/Post conference attendee list – no contact information (name & institution only)	X	X	X
Conference attendance discount (for additional badges)	50%	50%	50%

Year-Round Items			
	Supporter	Advocate	Ambassador
	\$195,000	\$315,000	\$495,000
Virtual ad board		X	X
1 Navigation Education event for up to 40 attendees (logistical costs covered by partner)			X
Podcast sponsorship – content and KOLs to be co-developed		X	X
HTML email blast to membership	X	X	X
Webinar	X	X	X
Monthly NSN		X	X
PRT sponsorship			X
AONN website banner ad for 7 days – twice annually		X	X
Joint leadership meeting with AONN leadership	X	X	X
Participation in IRC	X	X	X
Partnership on Corporate Advisory Board	X	X	X
Email blast to Local Navigator Network (LNN)		X	X
Committee sponsorship	X	X	X
Sponsorship of Local Navigator Network (LNN) monthly leadership meeting (virtual)			X
Website Recognition and logo presence with link to external site	X	X	X
Right of first refusal for subsequent yea	X	X	X





Conference Sponsorships (Per Conference)

Conference Items				
	Bronze	Silver	Gold	Platinum
	\$3,000	\$15,000	\$25,000	\$45,000
Conference badges	2	2	4	6
Recognition on all signage, digital mediums, and conference guide	X	X	X	X
10X10 Exhibit booth		X	X	X
1 Full page ad in conference guide			X	X
Bag insert		X	X	X
Door drop				1
On stage recognition			X	X
Pre/Post conference attendee list – no contact information (name & institution only)				X
Lead retrieval				X
Invitation to Partners Townhall (both conferences & one virtual)	X	X	X	X
Conference attendance discount (for additional badges)	20%	20%	20%	25%
Multi conference discount	10%	10%	10%	10%

Conference Sponsorships (à la carte items per conference)

Items		
	Value	Exclusivity Type
Conference Exhibit Booth	\$10,000	NOT EXCLUSIVE
Exclusive Product Theater	\$95,000	LIMITED QUANTITY
Opening reception	CALL FOR PRICING	HIGHLY EXCLUSIVE
President's Gala (Annual Conference only)	\$75,000	HIGHLY EXCLUSIVE
Exhibit booth game card	\$2,500	EXCLUSIVE
Water refill statio	\$5,000	EXCLUSIVE
Headshot sponsorship	\$5,000	EXCLUSIVE
Charging stations	\$7,500	EXCLUSIVE
Lanyard	\$7,500	EXCLUSIVE
Name tag	\$7,500	EXCLUSIVE
Coffee stations	\$10,000	EXCLUSIVE
Food break stations	\$10,000	EXCLUSIVE
Pre/Post general session video loops	\$10,000	EXCLUSIVE
Wi	\$10,000	EXCLUSIVE
Conference app sponsorship	\$15,000	EXCLUSIVE
Water bottle	\$15,000	EXCLUSIVE
Conference notebook	\$15,000	EXCLUSIVE
Key cards	\$15,000	EXCLUSIVE
Totebag	\$18,000	EXCLUSIVE
"I am AONN+" shirt – logo on sleeve	CALL FOR PRICING	EXCLUSIVE
"I am AONN+" Hat – logo on hat	CALL FOR PRICING	EXCLUSIVE
Bag inserts	\$5,000	NOT EXCLUSIVE
Elevator door clings (2 doors)	\$10,000	NOT EXCLUSIVE
Door drops	\$15,000	NOT EXCLUSIVE
Floor decals (6 total decals)	\$16,000	NOT EXCLUSIVE

Association Sponsorships Opportunities (à la carte)

Items	Value
Virtual ad board	CONTACT PARTNERSHIPS
Live ad board (not at conference)	CONTACT PARTNERSHIPS
Email blast to membership	CONTACT PARTNERSHIPS
Banner ad for AONN website	CONTACT PARTNERSHIPS
Special project (Toolkits, etc.)	CONTACT PARTNERSHIPS
Online store sponsorship	CONTACT PARTNERSHIPS
1 Navigation Education event for up to 40 attendees (logistical costs covered by partner)	\$75,000
Webinar	\$12,500
Annual committee sponsorship	\$10,000
Podcast sponsorship – content and KOLs to be co-developed	\$8,500
Monthly NSN sponsorship (per NSN)	\$5,000
Quarterly President’s Roundtable (PRT) (per roundtable)	\$5,000
Local Navigator Network (LNN) monthly leadership meeting (virtual)	\$5,000
Podcast sponsorship – AONN led content	\$3,500
Local Navigator Network (LNN) leaders monthly newsletter sponsorship	\$3,500



Thank You to Our 2025 Sponsors*

The Academy is grateful for the generous support of our sponsors. Through your contributions, the Academy is able to fulfill its mission of improving patient care and quality of life by defining, enhancing, and promoting the role of oncology nurse and patient navigators.

CORPORATE SPONSORS & NATIONAL ALLIANCE PARTNERS



*Indicates 2025 AONN+ corporate conference sponsors.